FORM GPAC GENERAL-PURPOSE COMMITTEE **CAMPAIGN FINANCE REPORT COVER SHEET PG 1** Filer ID 2 Total pages filed: The GPAC Instruction Guide explains how to complete this form. (Ethics Commission Filers) 00088878 3 COMMITTEE NAME **OFFICE USE ONLY** We Love Odessa Date Received **ELECTRONICALLY FILED** 10/28/2024 4 COMMITTEE ADDRESS / PO BOX; APT / SUITE #; CITY; STATE: ZIP CODE **ADDRESS** 2812 East 21st Street Date Hand-delivered or Date Postmarked Change of Address Odessa, TX 79761 Amount Receipt # Date Processed Date Imaged CAMPAIGN MS / MRS / MR FIRST MI **TREASURER** Mrs. Lisa NAME NICKNAME LAST **SUFFIX** Armstrong STREET ADDRESS (NO PO BOX PLEASE); ZIP CODE CAMPAIGN APT / SUITE #; CITY; STATE; **TREASURER** 2812 East 21st. Street STREET **ADDRESS** (Residence or Business) Odessa, TX 79761 **CAMPAIGN** STREET OR PO BOX; APT / SUITE #; CITY; STATE; ZIP CODE **TREASURER** 2812 East 21st. Street MAILING **ADDRESS** Odessa, TX 79761 Change of Address **CAMPAIGN** AREA CODE PHONE NUMBER **EXTENSION TREASURER** (432) 634-4036 PHONE REPORT January 15 30th day before election Dissolution (Attach PAC-DR) **TYPE** 8th day before election 10th day after campaign treasurer July 15 Runoff 10 PERIOD Year Month Day Year Day Month **COVERED THROUGH** 09/27/2024 10/26/2024 11 ELECTION **ELECTION DATE ELECTION TYPE** Month Day Year Primary Runoff Other 11/05/2024 χ General Special **GO TO PAGE 2**

GENERAL-PURPOSE COMMITTEE REPORT: PURPOSE AND TOTALS

FORM GPAC COVER SHEET PG 2

12 COMMITTEE NAME			13 Filer ID (E	thics Commission Filers)	
We Love Odessa			00088878		
14 COMMITTEE ACTIVITY	Candidates (Identify by name or, if applicable, classify by party.)	A. Supported Javier Joven Mayor of Odess	sa		
(Attach lists on plain paper to complete this report if necessary.)		B. Opposed			
	Measures (Describe by date and location of election and nature of issue.)	A. Supported			
		B. Opposed			
	3. Officeholders Assisted				
	(Identify by name or, if applicable, classify by party.)				
15 CONTRIBUTION TOTALS	PLEDGES, LOANS, CONTRIBUTIONS M	D POLITICAL CONTRIBUTIONS (OTHER THAN OR GUARANTEES OF LOANS, OR IADE ELECTRONICALLY) qualifies for the higher itemization threshold	\$	0.00	
	2. TOTAL POLITICA (OTHER THAN PLE	L CONTRIBUTIONS DGES, LOANS, OR GUARANTEES OF LOANS)	\$	92,620.80	
EXPENDITURE TOTALS	3. TOTAL UNITEMIZED	3. TOTAL UNITEMIZED POLITICAL EXPENDITURES			
	4. TOTAL POLITICA	L EXPENDITURES	\$	92,620.80	
CONTRIBUTION BALANCE	5. TOTAL POLITICAL (OF THE REPORTIN	CONTRIBUTIONS MAINTAINED AS OF THE LAST G PERIOD	DAY \$	0.00	
OUTSTANDING LOAN TOTALS	I	AMOUNT OF ALL OUTSTANDING LOANS AS OF TREPORTING PERIOD	THE \$	0.00	
16 AFFIDAVIT	·		·		
		I swear, or affirm, under penalty of pe true and correct and includes all infor under Title 15, Election Code.			
		Mrs. Lica	Armstrong		
			mpaign Treasurer		
AFFIX NOTAR	RY STAMP / SEAL ABOVE				
Sworn to and subscribe	ed hefore me, by the said	, ti	his the	day	
of	, 20 , to certify $\sqrt{20}$	which, witness my hand and seal of office.	THS the	day	
Signature of officer a	administering oath	Printed name of officer administering oath	Title of officer a	dministering oath	

GENERAL-PURPOSE COMMITTEE REPORT: PURPOSE

FORM GPAC **ADDENDUM**

						Page 3 of 7
12 COMMITTEE NAME					13 Filer ID	(Ethics Commission Filers)
We Love Odessa					00088878	
14 COMMITTEE ACTIVITY (Attach lists on plain paper to complete this	Candidates (Identify by name or, if applicable, classify by party.)		Denise Swar	ner Odessa Cit	ty Council	
report if necessary.)	2. Measures	A. Supported				
	(Describe by date and location of election and nature of issue.)					
		B. Opposed				
	3. Officeholders Assisted (Identify by name or, if applicable, classify by party.)					
COMMITTEE ACTIVITY	Candidates (Identify by name or, if applicable, classify by party.)		Mark Matta	Odessa City Cou	uncil	
(Attach lists on plain paper to complete this report if necessary.)		B. Opposed				
	2. Measures (Describe by date and location of election and nature of issue.)	A. Supported				
		B. Opposed				
	3. Officeholders Assisted (Identify by name or, if applicable, classify by party.)					
COMMITTEE ACTIVITY	Candidates (Identify by name or, if applicable, classify by party.)		Steve Thomp	son Odessa Cit	y Council	
(Attach lists on plain paper to complete this report if necessary.)		B. Opposed				
	2. Measures (Describe by date and location of election and nature of issue.)	A. Supported				
		B. Opposed				
	3. Officeholders Assisted (Identify by name or, if applicable, classify by party.)					

GENERAL-PURPOSE COMMITTEE REPORT: PURPOSE

FORM GPAC ADDENDUM

						Page 4 of 7
12 COMMITTEE NAME					13 Filer ID	(Ethics Commission Filers)
We Love Odessa					00088878	
14 COMMITTEE ACTIVITY	Candidates (Identify by name or, if applicable, classify by party.)					
(Attach lists on plain paper to complete this report if necessary.)		B. Opposed	Cal Hendrick	Mayor of Odessa	ı	
	2. Measures (Describe by date and location of election and nature of issue.)	A. Supported				
		B. Opposed				
	Officeholders Assisted (Identify by name or, if applicable, classify by party.)					
COMMITTEE ACTIVITY	Candidates (Identify by name or, if applicable, classify by party.)	A. Supported				
(Attach lists on plain paper to complete this report if necessary.)		B. Opposed	Craig Stoker	Odessa City Cou	ıncil	
	2. Measures (Describe by date and location of election and nature of issue.)	A. Supported				
		B. Opposed				
	Officeholders Assisted (Identify by name or, if applicable, classify by party.)					
COMMITTEE ACTIVITY	Candidates (Identify by name or, if applicable, classify by party.)	A. Supported				
(Attach lists on plain paper to complete this report if necessary.)		B. Opposed	Eddie Mitche	l Odessa City Co	ouncil	
	2. Measures (Describe by date and location of election and nature of issue.)	A. Supported				
		B. Opposed				
	Officeholders Assisted (Identify by name or, if applicable, classify by party.)					

SUBTOTALS - GPAC

FORM GPAC COVER SHEET PG 3

5 of 7							
		EE NAME	18 Filer ID	(Ethics Commission Filers)			
	We Love Odessa 00088878 19 SCHEDULE SUBTOTALS						
	ME OF	SUBTOTAL AMOUNT					
1.	X	SCHEDULE A1: MONETARY POLITICAL CONTRIBUTIONS		\$ 92,620.80			
2.		SCHEDULE A2: NON-MONETARY (IN-KIND) POLITICAL CONTRIBUTIONS		\$			
3.		SCHEDULE B: PLEDGED CONTRIBUTIONS		\$			
4.		SCHEDULE C1: MONETARY CONTRIBUTIONS FROM CORPORATION OR LABO ORGANIZATION	R	\$			
5.		SCHEDULE C2: NON-MONETARY (IN-KIND) CONTRIBUTIONS FROM CORPORAL LABOR ORGANIZATION	TION OR	\$			
6.		SCHEDULE C3: MONETARY SUPPORT FROM CORPORATION OR LABOR ORG	ANIZATION	\$			
7.		SCHEDULE C4: NON-MONETARY SUPPORT FROM CORPORATION OR LABOR ORGANIZATION		\$			
8.		SCHEDULE D: PLEDGED CONTRIBUTIONS FROM CORPORATION OR LABOR (DRGANIZATION	\$			
9.		SCHEDULE E: LOANS		\$			
10.	X	SCHEDULE F1: POLITICAL EXPENDITURES FROM POLITICAL CONTRIBUTIONS	5	\$ 92,620.80			
11.		SCHEDULE F2: UNPAID INCURRED OBLIGATIONS		\$			
12.		SCHEDULE F3: PURCHASE OF INVESTMENTS FROM POLITICAL CONTRIBUTION	ONS	\$			
13.		SCHEDULE F4: EXPENDITURES MADE BY CREDIT CARD		\$			
14.		SCHEDULE I: NON-POLITICAL EXPENDITURES FROM POLITICAL CONTRIBUTION	ONS	\$			
15.		SCHEDULE K: INTEREST, CREDITS, GAINS, REFUNDS, AND CONTRIBUTIONS I TO FILER	RETURNED	\$			

	MONET	ARY POLITICAL (CONTRIBUTIO	N	S		SCHEDU	LE A1
	The Instruction Guide explains how to complete this form.					1	Total pages Schedule A1: Sch: 1/1 Rpt: 6/7	
2	FILER NAME We Love Od	essa				3	Filer ID (Ethics Commission 00088878	on Filers)
4	Date 09/30/2024				7	Amount of Contribution (\$)	\$6,834.00	
		Odessa , TX 79768		_				
8	Principal occu Retired	pation / Job title (See Instructions	;)	9	Employer (See Instructions N/A	5)		
	Date Full name of contributor out-of-state PAC (ID#:) 09/30/2024 Saulsbury, Dick Contributor address; City; State; Zip Code					Amount of Contribution (\$)	\$37,948.80	
	Principal occu	Odessa , TX 79768 pation / Job title (See Instructions	a I		Employer (See Instructions	;) 		
	Retired	pation 7 300 the (See Instructions)		N/A	•)		
	Date 09/30/2024	Full name of contributor out-of-state PAC (ID#:) Saulsbury, Mark Contributor address; City; State; Zip Code					Amount of Contribution (\$)	\$15,376.50
	Principal occu	Odessa, TX 79768 pation / Job title (See Instructions			Employer (See Instructions	;) 		
	Retired	panery cos ano (coo menacae	,		N/A	,		
	Date 09/30/2024	Full name of contributor Saulsbury, Matt Contributor address; City; Si Odessa, TX 79768	out-of-state PAC (ID#:				Amount of Contribution (\$)	\$15,376.50
	Principal occu CEO	pation / Job title (See Instructions	(3)		Employer (See Instructions Saulsbury Industries	5)		
	Date Full name of contributor out-of-state PAC (ID#:) Zugg , Dianne Contributor address; City; State; Zip Code Odessa, TX 79768				Amount of Contribution (\$)	\$17,085.00		
				Employer (See Instructions Saulsbury Industries	5)			
		<u> </u>			,			

POLITICAL EXPENDITURES FROM POLITICAL CONTRIBUTIONS

SCHEDULE F1

EXPENDITURE CATEGORIES FOR BOX 8(a)

Advertising Expense
Accounting/Banking
Consulting Expense
Contributions/ Donations Made By -

Event Expense
Fees
Food/Beverage Expense
Gift/Awards/Memorials Expense

Loan Repayment/Reimbursement Office Overhead/Rental Expense Polling Expense Printing Expense Solicitation/Fundraising Expense Transportation Equipment & Related Expense Travel in District Travel Out of District

Candidate/Officenoider/Politica Credit Card Payment	The Instruction Guide explains how to complete this form.
1 Total pages Schedule F1:	2 FILER NAME 3 Filer ID (Ethics Commission Filers)
Sch: 1/1 Rpt: 7/7	We Love Odessa 00088878
4 Date	5 Payee name
10/01/2024	ICA
6 Amount (\$) \$3,400.00 Expenditure from corporate funds	7 Payee address; City; State; Zip Code 700 N Grant Ave #600 Odessa, TX 79761
8 PURPOSE OF EXPENDITURE	(a) Category (See Categories listed at the top of this schedule) Office Overhead/Rental Expense (b) Description Check if travel outside of Texas. Complete Schedule T. Check if Austin, TX, officeholder living expense 2 Months Office Rent
Complete ONLY if direct expenditure to benefit C/OF	Candidate/Officeholder name Office sought Office held H
Date	Payee name
10/01/2024	Valor Strategies
Amount (\$)	Payee address; City; State; Zip Code
\$89,220.80	2201 Spinks Rd
	#302
Expenditure from corporate funds	Flower Mound , TX 75022
PURPOSE OF EXPENDITURE	(a) Category (See Categories listed at the top of this schedule) Advertising Expense (b) Description Check if travel outside of Texas. Complete Schedule T. Check if Austin, TX, officeholder living expense Digital Ads, Video Production, Text Messages, Emails, Data, Flyers, Direct Mail, Canvassing, Polls
Complete ONLY if direct expenditure to benefit C/O	Candidate/Officeholder name Office sought Office held H